

COMPAMED



Leading International Trade Fair
DÜSSELDORF, GERMANY
15-18 NOVEMBER 2021

Member of  MEDICAlliance



High-tech
Solutions for
Medical
Technology

www.compamed.de

Year-round online presence plus complete service and contacts for your company

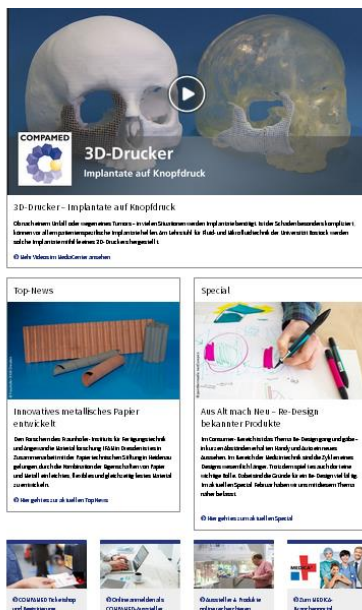
In this age of e-Business, however, a three-day event is no longer enough to keep supply in touch with demand. In years past, although it had interesting news and features for customers all year round, COMPAMED came and went in just a short time. We've arrived at the ideal solution for our exhibitors! From now on, your stand is open almost 365 days a year and 24 hours a day all over the globe: announcing the [Internet Portal www.COMPAMED.de](http://www.COMPAMED.de). Users, suppliers and other interested parties from the medical community can meet up whenever they like, thanks to the COMPAMED.de Portal, the platform for suppliers of components, parts and raw materials for medical manufacturing.

COMPAMED Portal recorded more than 835,000 Mio page impressions in 2019. Proof positive of Internet users' need for enhanced information, as well as of the portal's exemplary status.

All companies participating in COMPAMED 2021 will be charged a **media fee of EURO 485** to cover this **extra service for exhibitors and their customers**. The fee includes the use of all COMPAMED.de Portal services and the D:vis visitor information system for one year.

Exhibitor information plays a key role in the portal's usefulness and appeal. So be a part of it — become an active member of the global **COMPAMED community!** The more contributions our portal receives, the more attractive it is.

Simply log on to place your corporate information online. Take advantage of this additional information, communications and advertising platform. High online visibility has a positive effect on **contacts, customer service and business**.



COMPAMED.de is based on three pillars:

Trade Fair 2021 – Everything you need to know on COMPAMED 2021, including [service offers for exhibitors, visitors and the media](#), available online and in interactive form. We also offer details on the COMPAMED [forums](#) organized by IVAM and DeviceMED.

Companies & Products – professional, easy-to-navigate expert **database** for visitors and exhibitors. **Showrooms** allow companies to make multimedia corporate presentations highlighting their product innovations. All company particulars such as [telephone/ fax numbers](#), [an internet link to your home page](#), [key corporate data and profiles](#), [detailed product information](#), [a schedule of your special stand events](#) and [matchmaking function](#) can easily be found using special search terms. Exhibitors can enter and change information on their own.

Magazine – the international, year-round news forum covering all the latest on [companies and their product developments](#). To ensure you're always in the know, we offer you updates on [international news and background reports](#) from all medical specialities as well as articles and trends in politics and healthcare or international markets.

You may also subscribe to the COMPAMED [newsletter](#), tailored to your personal interests and sent to you via e-mail. Additionally, you can research medical topics in our [news archive](#).

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COMPAMED 2021 multimedia package: What's in it for you

Top opportunities for visitor and customer acquisition

We've developed an attractive **multimedia service package** that allows you as COMPAMED 2021 exhibitor to take advantage of all our trade fair media.

- [Catalogue](#),
- [D:vis Visitor Information System](#),
- [COMPAMED database \(Exhibitors & Products\)](#) as part of the Portal www.COMPAMED-tradefair.com
- as [App](#) in the iTunes / Google store of Messe Düsseldorf

These media allow you to present your company and products so conveniently that fair visitors and other interested parties are sure to find you by using a variety of search terms.

The multimedia package is **obligatory for all exhibitors**.

In return, we offer you the full range of options. For just **EURO 485**, exhibitors will be listed in all of our media. These ensure visitors and other interested parties can find the information they need quickly and easily - around the globe, 365 days a year.

We make it easy for you, too. No complicated decisions and "pick and choose", just a complete service package.

Giving you the ultimate in advertising and communications!

The following entries and features are included with the multimedia package:

- in the [COMPAMED Portal](#):
 - Online Order System (OOS), all Messe Düsseldorf services can be ordered online – from stand equipment to catering
 - COMPAMED database, alphabetical listing of exhibitors and products:
 - Exhibitor dashboard / One-Pager, list of exhibits, home page link, telephone/fax information, corporate contacts
 - One free exhibit category identification codes
Option to specify products
 - Company profile and key data
 - Corporate and product news added to the news ticker, newsletter and archive
 - Individual COMPAMED 2021 logo and floorplan, as layout artwork for printed documents
 - COMPAMED matchmaking tool

With your admission as a COMPAMED 2021 exhibitor, you will receive password-protected access to the Portal

- in the [D:vis visitor information system](#):
(D:vis screens at the exhibition grounds)
 - Exhibitor information sheet, list of exhibits, telephone/fax numbers, home page address
 - One free exhibit category identification codes

- in the printed [catalogue](#):
 - Exhibitor data sheet, list of exhibits, home page link, telephone / fax information
 - One free exhibit category identification codes

- [Additional advertising options \(available for an additional fee\) for the Internet, D:vis and the catalogue can be ordered at COMPAMED Portal via Online Order System](#)

- Home page banners, other banners on the portal / internet pages, top-of-the-list entries
- Corporate logo
- Additional exhibit category identification codes (allow you to include extra product information)

If you have any questions, comments or require assistance, please send us an e-mail:

portalinfo@compamed.de

Your COMPAMED Portal Team of Messe Duesseldorf